

# 2018 MAUMELLE

## 4<sup>th</sup> of July Parade Information Sheet

### This Year's Parade Theme is "The Spirit of '76"

**STARTING TIME:** The parade will begin promptly at 4:30 p.m. on the 4<sup>th</sup> of July. Check-in time will be between 3:45 p.m. and 4:15 p.m. across the street from Little Scholars Academy on Audubon Drive. All entries must be lined up **NO LATER THAN** 4:15 p.m. The parade route will start on the corner of Audubon Drive and Millwood Circle, proceed East, turn South on to Club Manor Drive, then turn Northwest back on to Audubon Drive before ending the parade.

**Please do not park in the Little Scholars Academy area towards the end of the parade to let children off their float.**

#### **ENTRY NUMBERS:**

Upon receipt of your entry form, a number will be assigned to you. The number will be given to you at parade check-in. This will be your position in the parade and this number must be displayed on the right side of your float or vehicle for the judges to see. If you do not display your entry number, the judges will not be able to vote for you.

#### **JUDGES:**

There will be 4-6 judges. Entries will be judged by the criteria on the following page.

#### **AWARDS:**

Best Overall Entry: Trophy + \$200 from Scott Deaton with Deaton Group Realty  
2<sup>nd</sup> Place Entry: Trophy + \$100 from Scott Deaton with Deaton Group Realty

Best Float: Trophy + \$50 in free fireworks from Deaton Fireworks  
Best Spirit Award: Trophy + \$50 in free fireworks from Deaton Fireworks  
Best Children's Entry: Trophy + \$50 in free fireworks from Deaton Fireworks  
Best Group Entry: Trophy + \$50 in free fireworks from Deaton Fireworks

Note: Entries may win up to two awards.

**Awards will be announced at the Lake Willastein Amphitheatre at 6:15 p.m.**

**\*\*One representative from each "judged" entry will need to be in attendance\*\***

**Parade Walking Rules....**Please do not allow for large gaps in the parade. Please do not stop in the middle of the parade. If you must pull out, then signal for the group behind you to go around in front of you. **Keep walking at a consistent pace.** If you fall out of line and get back in, we will still judge you and not deduct points.

The Maumelle Police Department will assist with traffic control. Please do not allow large gaps between yourself and the group in front. When there are gaps during the parade, there is a tendency for traffic to assume that the parade is finished and they will try to drive through the parade--especially on Millwood Circle. **Make sure your group stays hydrated.** Bring lots of water for your group, especially for the kids!!

# Entry judging criteria:

**Originality** - The creativeness and originality in the design concept.  
(A maximum of **50 points** awarded).

**Adherence to Theme** - Incorporation of “The Spirit of ‘76” theme within the entry. (A maximum of **50 points** awarded).

**Workmanship** - The craftsmanship of the entry’s creation. Detail in design and creation of objects with effective use of colors and materials.  
(A maximum **35 points** awarded).

**Animation and Special Effects**- Incorporation of motion and sound as part of the entry. (A maximum **35 points** awarded).

**Quality of Presentation**- The overall presentation of the entry.  
(A maximum of **30 points** awarded).

200 Total Points possible

Thank you for celebrating Independence Day by participating in the Maumelle 4<sup>th</sup> of July Parade! Please call if you have any questions!

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